

RETURNING VALUE BACK TO KNOWLEDGE

PROTECTING, MANAGING & MONETISING YOUR CONTENT

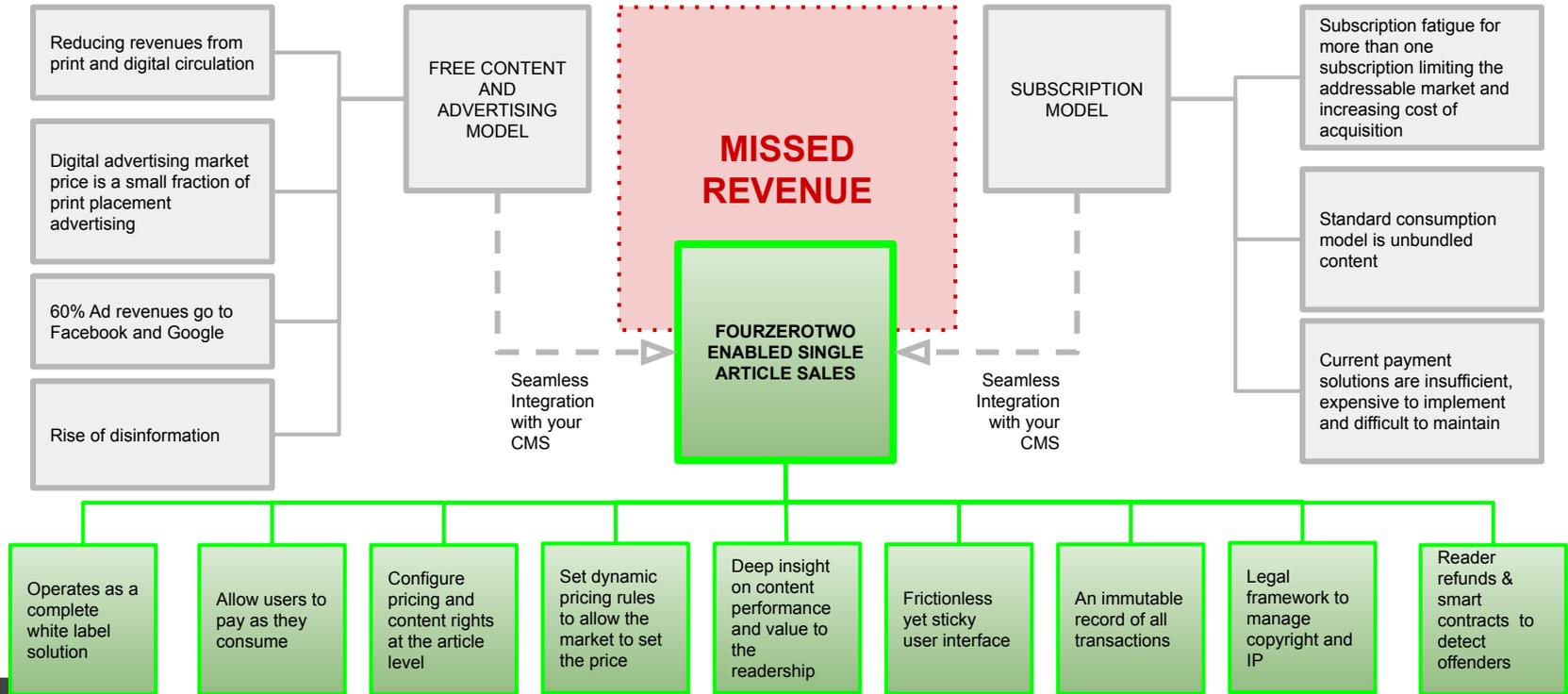
We created

The Future Shaping Media Company devised and developed FourZeroTwo for content publishing industries.

- **FourZeroTwo; a rights management and payment system** specifically developed for the publishing industry.
- Using the latest developments in rights management and payments technology, inc. **distributed ledgers and cryptocurrency**, FourZeroTwo delivers a disruptive rights tech payments capability to meet and surpass the industry need.



A NEW COMPLEMENTARY REVENUE MODEL FOR DIGITAL PUBLISHERS



High Level

- FourZeroTwo uses a combination of off the shelf third party technologies, internally developed technologies and intellectual property packaged up and provided as a software service.
- Our intellectual property includes patentable smart contracting algorithms that manage and optimise copyright pricing.



CONTENT CONSUMERS



FOUR
ZERO
TWO



Global users can easily purchase and consume publisher single articles.

Blockchain infrastructure
Using digital signatures and blockchain technology for content hashing, decentralised storage and anchoring.

Smart Contract Algorithms that manage and control the licenced single article content rights.

Single article sales strategies with multi currency and dynamic pricing functionality.

Digital wallet and purchase functionality to pay and refund single articles.

Reader and publisher prepaid balance management.

Publisher, contributor royalty payments management.

Application Programme Interface for Content Management Systems enable light touch integration.

A separate dashboard interface to control user accounts, with administrative oversight of consumers, contributors and content

Single article audit trails with transaction history and consumption analytics and reporting.

NEW CUSTOMER WORKFLOW



OUR CALL TO ACTION AND WHY WE SHOULD HAVE A CALL

Our mission is to bring value back to knowledge for all publishers and redress the imbalance created by the idea that all content on the internet is free. It has allowed Facebook, Google and others to stifle the media industry. They continue to be combative such as with the Google incognito functionality.

Journalism is an essential part of democracy, holding governments to account, attending meetings and events to report on decisions and investigating misdemeanors and corruption, all in the public interest, are all key aspects of a functioning society. We want to see the growth of newsrooms for this purpose, not the decline.

The industry is facing serious challenges, we believe we have a valuable part of the solution. We want to share our vision with you and introduce FourZeroTwo.

Our overarching purpose is to bring value back to knowledge for publishers and content creators. We believe single article sales is part of the solution.

FourZeroTwo is the means through which you can do this.

With something this good why wouldn't you try it.

Richard Copland
Founder of FourZeroTwo

M: +44 783 458 3215

E: richard@fourzerotwo.io

Jack sanderson
Business Development Director

M: +44 736 848 5824

E: jack@fourzerotwo.io

The logo for FourZeroTwo, featuring the words "FOUR", "ZERO", and "TWO" stacked vertically in a bold, sans-serif font. The "FOUR" and "TWO" are in white, while the "ZERO" is in a vibrant green color. The logo is set against a black background that is part of a larger graphic element consisting of two grey triangles meeting at a point.

**RETURNING VALUE
BACK TO KNOWLEDGE**